



## Trademark use for Numonyx™ Krypto® Security Technologies

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Brand Name	Numonyx™ Krypto®
Description	Numonyx™ Krypto® is a family of security technologies that provides system-level protection and IP (Intellectual Property) protection through read, write and erase protection schemes.
Trademark	Numonyx™ Krypto®
Appropriate Uses	Numonyx™ Krypto® Security Technologies Numonyx™ Krypto® >qualifier from next list<
Trademarks and approved nouns after the trademark Krypto®	Krypto® Encrypted Access Krypto® Password Access Krypto® Flex Lock Krypto® Authenticated Operations
References to Numonyx™ Krypto®	<ul style="list-style-type: none"> <li>• Always reference Numonyx™ Krypto® Security Technologies in first reference. After first reference, use Krypto security or Krypto.</li> <li>• Krypto should always be in initial cap.</li> <li>• Krypto can be used alone, but it is preferred to state Numonyx Krypto or Krypto followed by a qualifier (see approved qualifiers above).</li> </ul>
Trademark acknowledgement	When the specific product trademark is used in a document, add the name of the product in the acknowledgement line, such as: Numonyx, the Numonyx logo and <b>Krypto</b> are trademarks or registered trademarks of Numonyx B.V. or its subsidiaries in other countries.
	When followed by a trademarked or registered product name, Numonyx should be trademarked in text: Numonyx™ Krypto®
	When a product name follows the company name, e.g.,



	<p>Numonyx™ Krypto® Security Technologies, assign trademark as follows in print, on Web and in PowerPoint*:</p> <ul style="list-style-type: none"><li>• First occurrence headline</li><li>• First occurrence in body copy</li><li>• First occurrence in side bar copy/captions, regardless of previous notations in headlines or body copy</li><li>• First occurrence in charts and graphs, regardless of previous notations in headlines, body copy or captions</li><li>• Denote the first mention on every PowerPoint slide</li></ul>
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\*Other names and brands may be claimed as the property of others.